VILLAGE OF ESSEX JUNCTION TREE ADVISORY COMMITTEE MEETING TUESDAY APRIL 5, 2016 AT 5:30 PM

LINCOLN HALL

AGENDA

- Minutes Approval
- Maple Street Park Event
- Tree Keeper Workshop
- 2016 Tree Planting
- New Business
- Public Input

MINUTES SUBJECT TO CORRECTION BY THE ESSEX JUNCTION TREE ADVISORY COMMITTEE. CHANGES, IF ANY, WILL BE RECORDED IN THE MINUTES OF THE NEXT MEETING OF THE COMMITTEE.

VILLAGE OF ESSEX JUNCTION TREE ADVISORY COMMITTEE MINUTES OF MEETING April 5, 2016

MEMBERS PRESENT: Nick Meyer, Rich Boyers, Woody Martel, and Mary Jo Engel

ADMINISTRATION: Darby Mayville, Community Relations and Economic Development Assistant

1. CALL TO ORDER

The meeting was called to order at 5:37 PM by Nick.

2. MINUTES REVIEW

Mary Jo noted that the date of the May event (May 14th) was not included in the March minutes.

MOTION by Mary Jo, SECOND by Rich to approve the March minutes, with changes. All in favor.

3. MAPLE STREET PARK EVENT PLANNING

It was decided that this event would be held on May 14th from 10 AM-noon. The tree planting would be first, followed by the tree walk at 11 AM. The kid's activities will be running continuously.

Nick mentioned that he had invited the Essex Conservation Committee, and hoped that they would have a table to educate the public about invasives at the event. There would also be a general information table as well as a kids' activity table. He noted that he had reserved a pavilion at EJRP for the event, and that the event will be held rain or shine.

Rich said that he would reach out the Essex High Athletic Leadership Council to see if any of their students could volunteer for the event. He is also working on ordering the seedlings.

Woody noted that he was collecting old plant pots from Gardener's Supply, and anticipated that we would be able to get all of these at no cost. Nick noted that the Village would also be setting up a corporate account at Gardener's Supply.

The committee discussed the possibility of purchasing a banner for the event. It was noted that, if everything goes well, the Village should be awarded Tree City recognition in time for this event.

The committee brainstormed potential names for the event, and came up with "Celebrate Spring With A Walk in the Park." They also discussed the event PR, and noted that they wanted the following things to be included in the press release:

- A mention of Arbor Day.
- The first 50 kids to come to the event will take home a Norway Spruce seedling to plant at home.
- A mention of Essex Junction's Tree City status;
- The planting will take around 45 minutes, and will include the actual digging of the hole as well as discussion on the planting.
- The playground is available for kids to play on while the parents are attending the tree walk.

Woody noted that he let the Maple Street concession stand know that they may have additional customers that day. He alerted the committee that CHIPS would be holding a 5K the same day as this event.

Woody showed the committee a draft press release to be sent to the Essex Reporter. All members approved.

There was some discussion on the way in which the maps should be permanently displayed at the park. Mary Jo noted that every tree was mapped using GPS, and asked for the committee's opinion on the best way to show this data. She suggested using QR codes that would be linked to the Village's website for interested persons to get more information.

It was decided to name the map brochure the "Maple Street Park Tree Walk." The contact information and website for the TAC would also be listed.

4. 2016 TREE PLANTING

There was some discussion regarding planting locations, and it was decided that locations on Main and Maple Streets are top priorities.

5. NEW ITEMS/PUBLIC INPUT

None.

6. **NEXT MEETING**

TBD.

7. ADJOURNMENT

MOTION by Mary Jo, SECOND by Woody to adjourn. All in favor. Meeting adjourned at 6:52 PM.

Respectfully submitted, Darby Mayville