



## City of Essex Junction Community Vision and Strategic Action Plan Stakeholder Survey #1

### INTRODUCTION

#### **WELCOME TO THE CITY OF ESSEX JUNCTION COMMUNITY VISION AND STRATEGIC ACTION PLAN STAKEHOLDER SURVEY #1**

This is the first survey as part of the City of Essex Junction Community Vision and Strategic Action Plan project. The objective of the project is to explore the future direction of the City of Essex Junction over the next 5 years. This Community Vision and Strategic Action Plan project will result in the City of Essex Junction Community Vision and Strategic Action Plan, which will be presented in February 2024. This project will include numerous opportunities for inclusive and extensive community input.

**To launch the City of Essex Junction Community Vision and Strategic Action Plan, we would like to understand your perspective about living and working in the City of Essex Junction.**

**PLEASE NOTE: We are asking a series of in-depth questions. There are 25 questions, and it will take approximately 10-15 minutes to complete . The survey will time-out if you leave it open (and incomplete). You cannot save a partial survey and come back to it later. We recommend you find a comfortable place; allow some uninterrupted time and share your thoughts and views.**

**We really appreciate your input and effort in completing this very important survey.**

**WE PLAN TO KEEP THE SURVEY OPEN UNTIL Friday, October 27, 2023**

**Please return any hard copies of the survey to:  
Ashley Snellenberger  
City of Essex Junction  
2 Lincoln Street, Essex Junction, Vermont 05452  
802.878.6944 EXT: 1601**

**For more details on the City of Essex Junction Community Vision and Strategic Action Plan project and to get more involved in the process, please go to <https://lab2.future-iq.com/essex-junction-visionstrategic-action-plan/>**



## City of Essex Junction Community Vision and Strategic Action Plan Stakeholder Survey #1

### PROFILE QUESTIONS

**We are asking for your name and contact details for two important reasons, however we appreciate if you do not want to include your name and contact details. If so, please skip the first two questions. We are asking about Neighborhood areas to ascertain the spread of responses across the City of Essex Junction.**

**We ask for your name and email address as we would like to keep you informed of when the survey results are published, and share future opportunities to participate in other stages of the City of Essex Junction Community Vision and Strategic Plan project. Second, we may need to verify people taking the survey to manage the integrity of the data. This may include confirming we have received your survey results, or checking incomplete data. Your input is important and we take your time and thoughts seriously.**

**PLEASE NOTE: Your name and contact details will NOT be included in any of the data visualization or in any published survey results; and, will only be used for the purposes of the project, as outlined above.**

\* 1. Your First and Last Name

\* 2. E-Mail or Address *(If no email please provide address)*

\* 3. Have you taken part in any of the following previous efforts? (Please select all that apply)

- Heart and Soul of Essex
- Design Five Corners Project
- Our Village, Our Voices
- Other (please specify)

\* 4. Would you like to be notified about the City of Essex Junction Community Vision and Strategic Action Plan phases throughout the process?

- Yes
- No

\* 5. What is your age grouping?

- |                                      |  |
|--------------------------------------|--|
| <input type="radio"/> Under 19 years | <input type="radio"/> 60-69 years          |
| <input type="radio"/> 19-29 years    | <input type="radio"/> 70-79 years          |
| <input type="radio"/> 30-39 years    | <input type="radio"/> 80 years and over    |
| <input type="radio"/> 40-49 years    | <input type="radio"/> Prefer not to answer |
| <input type="radio"/> 50-59 years    |  |

\* 6. How would you best describe yourself? (Please select all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Asian/Pacific Islander | <input type="checkbox"/> Native American/American Indian |
| <input type="checkbox"/> Black/African American | <input type="checkbox"/> White/Caucasian                 |
| <input type="checkbox"/> Hispanic/Latino        | <input type="checkbox"/> Prefer not to answer            |
| <input type="checkbox"/> Other (please specify) |  |

\* 7. Do you or a member of your household identify as.. (Please select all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> a member of the LGBTQ+ community    | <input type="checkbox"/> Not sure          |
| <input type="checkbox"/> a person with a disability          | <input type="checkbox"/> Prefer not to say |
| <input type="checkbox"/> a member of the immigrant community |  |
| <input type="checkbox"/> Other (please specify)              |  |

\* 8. What is your relationship to the City of Essex Junction?

- I live in the City of Essex Junction
- I work in the City of Essex Junction
- I live and work in the City of Essex Junction
- I manage or own a business in the City of Essex Junction
- Other (please specify)

\* 9. What is your annual household income? (Numbers are rounded to the nearest thousand)

- |                                       |  |
|---------------------------------------|--|
| <input type="radio"/> \$0 - 24,000    | <input type="radio"/> \$100,000-124,000    |
| <input type="radio"/> \$25,000-49,000 | <input type="radio"/> \$125,000-149,000    |
| <input type="radio"/> \$50,000-74,000 | <input type="radio"/> \$150,000 and above  |
| <input type="radio"/> \$75,000-99,000 | <input type="radio"/> Prefer not to answer |

\* 10. Do you own your home or do you rent your home?

- I own my home
- I rent my home
- Other (please specify)

\* 11. Which best describes the building where you live?

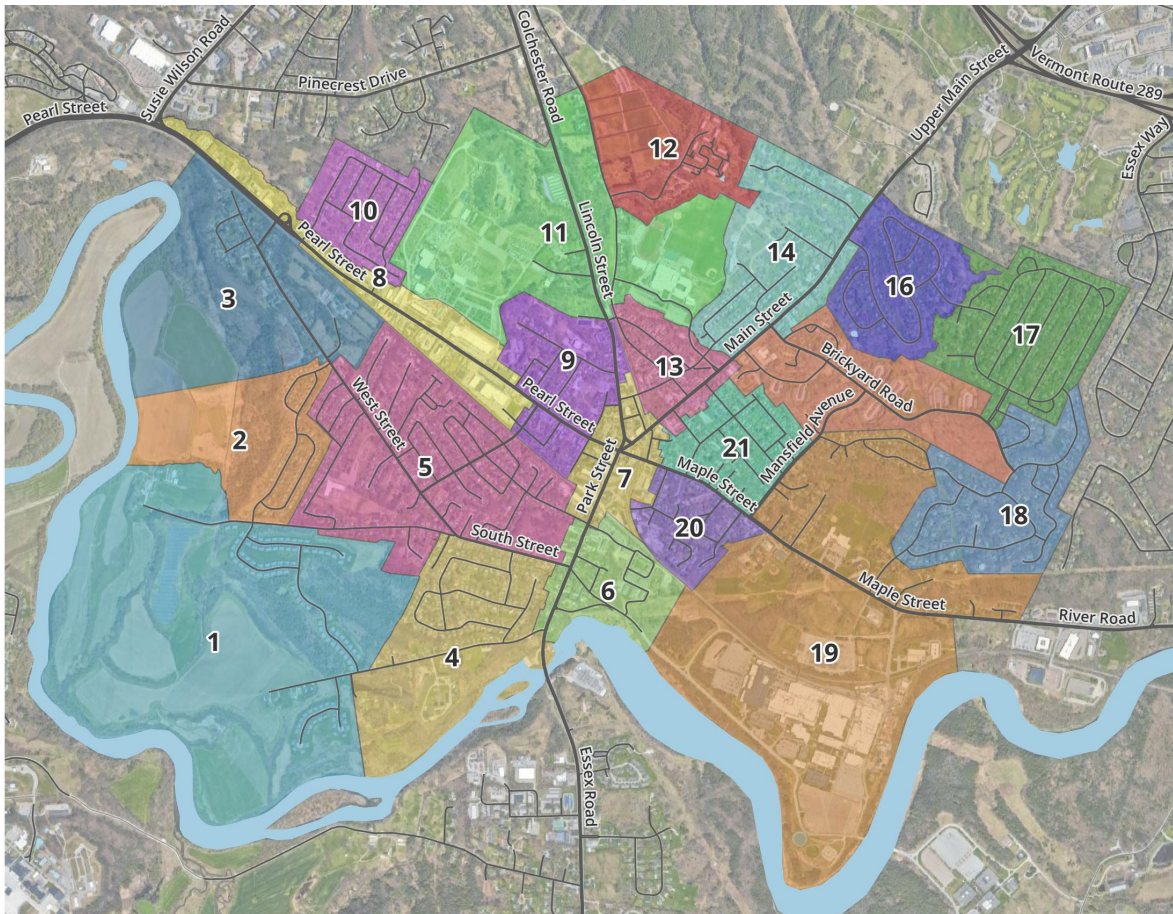
- Mobile Home
- One-family house detached from any other house
- One-family house attached to one or more houses
- A building with 2-4 apartments
- A building with 5-9 apartments
- A building with 10 or more apartments
- Boat, RV or Van
- Other (please specify)



# City of Essex Junction Community Vision and Strategic Action Plan Stakeholder Survey #1

## Where do you live?

We want to know where you live in the City of Essex Junction area. The zones have been provided by the City of Essex Junction as a guide regarding neighborhoods/areas for the purposes of this survey.



\* 12. Using the map - which zone/area do you live in?

- |  |                               |                               |
|--|-------------------------------|-------------------------------|
| <input type="radio"/> Zone 1                 | <input type="radio"/> Zone 8  | <input type="radio"/> Zone 15 |
| <input type="radio"/> Zone 2                 | <input type="radio"/> Zone 9  | <input type="radio"/> Zone 16 |
| <input type="radio"/> Zone 3                 | <input type="radio"/> Zone 10 | <input type="radio"/> Zone 17 |
| <input type="radio"/> Zone 4                 | <input type="radio"/> Zone 11 | <input type="radio"/> Zone 18 |
| <input type="radio"/> Zone 5                 | <input type="radio"/> Zone 12 | <input type="radio"/> Zone 19 |
| <input type="radio"/> Zone 6                 | <input type="radio"/> Zone 13 | <input type="radio"/> Zone 20 |
| <input type="radio"/> Zone 7                 | <input type="radio"/> Zone 14 |                               |
| <input type="radio"/> Other (please specify) |                               |                               |



## City of Essex Junction Community Vision and Strategic Action Plan Stakeholder Survey #1

### THE CITY OF ESSEX JUNCTION

13. What do you think is the current reputation of the City of Essex Junction? What do people say (or think) about the City of Essex Junction?

14. What do you think are the unique strengths and opportunities of the City of Essex Junction that will be important in shaping its future?

15. What do you think are the challenges and weaknesses that the City of Essex Junction faces that will be important in shaping its future?





20. Do you think the City of Essex Junction offers you future opportunities to grow and thrive in your career and/or business?

SCALE: -5 = Very little future opportunity; 0 = Neutral; +5 = Fantastic future opportunity

-5. Very little opportunity	-4	-3	-2	-1	0 Neutral	+1	+2	+3	+4	+5. Fantastic opportunity	Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. What do you see as the greatest future opportunities for the City of Essex Junction municipality?



## CURRENT DIRECTION and SPEED OF CHANGE

**The City of Essex Junction has changed over time and is changing now. We are interested in hearing your thoughts on the current direction of the City of Essex Junction, and its speed of change. We are also interested in hearing what changes both excite you and concern you about the City of Essex Junction's direction and future.**

22. CURRENT DIRECTION - How satisfied or concerned are you about the way the City of Essex Junction is changing and the overall current direction of the City of Essex Junction?  
SCALE: -5= Very concerned; 0=Neutral; +5 = Very satisfied

-5. Very Concerned	-4.	-3.	-2.	-1.	0. Neutral	1.	2.	3.	4.	+5. Very satisfied	Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. CURRENT ABILITY TO ADAPT - How satisfied or concerned are you about the ability of the City of Essex Junction to adapt to changes? SCALE: - 5 = Very concerned ; 0 = Neutral; +5 Very satisfied

-5. Very concerned	-4.	-3.	-2.	-1.	0. Neutral	+1.	+2.	+3.	+4.	+5. Very satisfied	Don't know
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24. What changes, trends and opportunities most excite you about the future of the City of Essex Junction?

25. What changes, trends or challenges most concern you about the future of the City of Essex Junction?



## City of Essex Junction Community Vision and Strategic Action Plan Stakeholder Survey #1

### **THANK YOU**

**Thank you for completing the City of Essex Junction Community Vision and Strategic Plan Stakeholder Survey #1. If you are interested in learning more about how you can participate in the process, please visit the website at <https://lab2.future-iq.com/essex-junction-visionstrategic-action-plan/>**

**Once you have finished the survey, please click DONE.**

**Thank you for sharing your insights!**