SUBCOMMITTEE ON GOVERNANCE **FINAL**

June 20, 2019

VILLAGE OF ESSEX JUNCTION TRUSTEES 1 2 TOWN OF ESSEX SELECTBOARD 3 SUBCOMMITTEE ON GOVERNANCE - SPECIAL MEETING 4 June 20, 2019 5 6 **SUBCOMMITTEE MEMBERS:** Max Levy, Vice Chair; Raj Chawla; Andrew Watts 7 8 **ADMINISTRATION:** Evan Teich, Unified Manager; Greg Duggan, Deputy Town Manager 9 10 OTHERS PRESENT: Margaret Smith, Irene Wrenner, Bruce Post, Betsy Dunn, Bridget Meyer, Dave Treston (KSV) 11 12 13 1. CALL TO ORDER 14 In the absence of George Tyler, Max Levy called the meeting of the Village of Essex Junction 15 Trustees and Town of Essex Selectboard Subcommittee on Governance (hereafter referred to as 16 "Subcommittee on Governance") to order at 7:00 p.m. 17 2. AGENDA ADDITIONS/CHANGES 18 19 There were no additions or changes to the agenda. 20 21 3. AGENDA APPROVAL 22 23 RAJ CHAWLA made a motion, and ANDREW WATTS seconded, to approve the agenda of 24 June 20, 2019 as written. Motion passed 3-0. 25 26 4. PUBLIC TO BE HEARD 27 28 Ms. Meyer asked if Mr. Treston (of KSV) had received the Heart & Soul application, which 29 gives good information about the layout of the Town and Village and historical context for the 30 current merger efforts. She stated that she would be happy to forward the application to KSV. 31 She additionally suggested that the focus group portion of this project could benefit from 32 historical and contextual information as well, and further suggested that a fact sheet or a short 33 video explaining this information could be helpful. 34 35 Irene Wrenner noted several inconsistencies between the draft survey and what had been 36 discussed based on the meeting minutes from the previous meeting, which were discussed and 37 clarified. 38 39 5. BUSINESS ITEMS 40 a. Review draft survey with KSV 41 The Subcommittee on Governance reviewed the draft survey produced by KSV, as well as 42 feedback from committee members who were not able to attend the meeting. In addition to minor 43 adjustments for typos or clarifying terms, the Subcommittee made the following substantive 44 changes: 45 Reorganized the survey to include background information prior to the first set of 46 demographic questions.

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- Recommended that a map including Essex neighborhoods and voting districts be included as a reference document for respondents.
 - Struck the question asking if respondents currently serve on any Essex boards. Board members and Trustees will not take the survey.
 - Rewrote the question asking respondents if they were aware that Town and Village residents have separate governments and pay separate taxes. This question was rewritten into five separate questions around this topic as an opportunity to educate respondents regarding the current relationship between the Town and Village in terms of taxes and governance.
 - Added more examples of municipal services and departments that have already been consolidated to the description/history section of the survey.
 - Reworded certain terms to ensure maximum accessibility and readability of the survey.
 - Adjusted all questions to require some kind of response in the free text boxes (no blank responses).
 - Struck the question asking about gender as not pertinent to the goals of the survey
 - Adjusted references to the Town and Village to consistently read "Town of Essex" and "Village of Essex Junction".

Mr. Treston noted that the survey will be available online and Mr. Teich suggested that paper copies also be available in specific locations, such as libraries and the senior center. Mr. Treston also added that a QR code will be added to the paper copy of the survey, in case respondents would like to scan it on their smartphones and take the survey that way.

b. Schedule of upcoming meetings based on KSV timeline

KSV, subcommittee members, and staff discussed scheduling upcoming meetings. Meetings were scheduled for July 18 and July 26 (this will be a morning meeting).

Public discussion:

Ms. Meyer noted that many residents are not aware of current municipal arrangements and structures and said it will be important to structure the survey to give enough information about the current state in plain English. Mr. Teich replied that one of the goals of the survey is to use it as an educational opportunity for the public in addition to soliciting feedback, and that staff will include background and introductory information in the survey.

A resident noted that it may be important to add that current consolidation efforts are through memoranda of understanding between the two entities and that they are not currently codified into law and can expire.

Mr. Post emphasized the importance of educating the public about what a chartered municipality would look like and how it would impact residents. He also noted that discussing a merger and retaining separate identities simultaneously might be contradictory or confusing.

Ms. Wrenner requested that any merger discussion in the survey be referred to as a potential merger. She also requested to clarify in the survey that the Town of Essex "may" be represented by the Selectboard, due to the nature of at-large elections not guaranteeing an equal number of Town and Village members on the Selectboard.

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94 Ms. Smith noted that the nature of the open-ended questions in the survey could be interpreted 95 subjectively by whomever is tasked with analyzing the surveys, and was reassured that KSV was 96 brought on as a set of outside, nonbiased consultants for this work for this reason.

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c. Update on merger website

Mr. Duggan stated that staff had conducted research on developing a merger website. He stated that Weebly is the most feasible platform on which to do so, since it is user-friendly and not costly. Staff reserved three web addresses for the consideration of the Subcommittee on Governance, and would like the Subcommittee to choose one of them for the merger website.

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ANDREW WATTS made a motion, and RAJ CHAWLA seconded, that the Subcommittee on Governance recommends that the merger website use the web address "Essexmerger2020.org". Motion passed 3-0.

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d. Approval of minutes:

109 June 6, 2019:

- 110 ANDREW WATTS made a motion, and RAJ CHAWLA seconded, to approve the
- Subcommittee on Governance meeting minutes from June 6, 2019 as written. Motion passed 3-0.

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- 114 June 13, 2019:
- ANDREW WATTS made a motion, and RAJ CHAWLA seconded, to approve the Subcommittee on Governance meeting minutes from June 13, 2019 with Subcommittee corrections. Motion passed 3-0.

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119 The Subcommittee on Governance members suggested the following changes to the minutes:

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• Line 127: change sentence to read "Mr. Watts would like to ask whether respondents understand that paying fewer taxes may reduce access to some services."

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6. READING FILE:

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126 **7. ADJOURN**:

127 RAJ CHAWLA made a motion, and ANDREW WATTS seconded, to adjourn the meeting. The meeting adjourned at 8:53pm.

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- 131 Respectfully Submitted,
- 132 Amy Coonradt
- 133 Recording Secretary

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135 Approved this 18 day of July, 2019

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137 (see minutes of this day for corrections, if any)