BLOCK PARTY COMMITTEE MEETING

MONDAY, FEBRUARY 22, 2016, 3:30 – 4:30 PM

LINCOLN HALL MEETING ROOM

AGENDA

1. Update on Vendors/Participants
2. Review 2016 Budget
3. Next meeting: March 28, 2016

MINUTES SUBJECT TO CORRECTION BY THE ESSEX JUNCTION BLOCK PARTY COMMITTEE. CHANGES, IF ANY, WILL BE RECORDED IN THE MINUTES OF THE NEXT MEETING OF THE COMMITTEE.

VILLAGE OF ESSEX JUNCTION
MINUTES OF BLOCK PARTY COMMITTEE MEETING
FEBRUARY 22, 2016

PRESENT: Bridget Meyer and Sam Jackson.
ADMINISTRATION: Patty Benoit, Administrative Assistant; Darby Mayville, Community Relations Assistant.

The meeting was called to order at 3:30 PM.

1. Update on Vendors/Participants

The date of this year's block party is Saturday, July 16. The group discussed the addition of a photo booth. It is expected to be very popular and options were discussed. It's the 15th year of the block party so the pictures will be customized to say, "15th Essex Jct. Block Party". It was agreed the pictures should be color and props will be included.

The hired vendors so far are the X-Rays, Roaming Railroad, Face Mania and Tom Joyce, the Magician. We will order a bounce castle from Top Hat Entertainment and hire Bubbles the Balloon Artist.

Darby will check with the Bike/Walk Committee to see if they would like to have a presence, as well as the Tree Advisory Committee. It's a good way to reach out and raise awareness about what our committees are doing. Inviting the Rotary Club was also discussed.

Many participants have already signed up, including a climbing wall from Northern Lights Rock and Ice. Letters inviting businesses and restaurants will be sent in March, but Darby will also personally invite Vespa's (new), Turner Toys (new location), Cody's and Mimmo's in the town. Food vendors are especially needed for basic things like hamburgers, hot dogs and desserts. Bridget will check with the vendors from the Five Corners Farmers' Market. She also mentioned the Regional Children's Museum in terms of cool activities for kids and will look into that for us.

We will check with Brian at EJRP about the status of the Brite Nite 5K Run.

2. Review 2016 Budget

The budget has $4,600 for entertainment with all but $200 committed. Vermont Tent only charged us half for the tent because of last year's cancellation. The budget from sponsors is $2,000 and we have $1,250 from last year's sponsors who said to carry it over to this year. We will offer the two high visibility spots for $250 each and one has already been taken. We feel we're off to a great start, thanks to the good will of people when we had to cancel last year.

The meeting adjourned at 4:20 PM. The next meeting will be March 28, 2016 at 3:30 PM.

Minutes respectfully submitted by Patty Benoit