

**BLOCK PARTY COMMITTEE MEETING
MONDAY, APRIL 27, 2015 AT 3:30 PM
LINCOLN HALL MEETING ROOM**

AGENDA

1. Minutes of Previous Meeting – 3/23/15
2. Update on Sponsors & Participants
3. Discuss Options for Entertainment
4. Next meeting – 5/18/15 at 3:30 p.m.

**VILLAGE OF ESSEX JUNCTION
MINUTES OF BLOCK PARTY COMMITTEE MEETING
APRIL 27, 2015**

PRESENT: Brian Roy and Sam Jackson.
ADMINISTRATION: Patty Benoit, Administrative Assistant; Darby Mayville,
Community Relations and Development Assistant

The meeting was called to order at 3:30 PM.

1. UPDATE ON SPONSORS AND PARTICIPANTS

The sponsorships are at \$1,500 so far out of a budget of 2,000 so it is anticipated that we will make budget. That would allow for us to redesign the poster this year. We have approached the designer of the Tree Lighting/Train Hop poster who said she would do it for \$150.

The participant list is filling up quickly but we could use more restaurants and food vendors. Darby will approach El Gato to see if they would be interested in having a presence at the block party. Two of the restaurants who participated last year may not be back. Hamburgers and hot dogs are needed so it is hoped that a non-profit organization will fill that need.

2. DISCUSS OPTIONS FOR ENTERTAINMENT

We contacted Marko the Magician about doing a 30 or 45 minute show, which would cost \$575 and \$675 respectively. The committee decided against it because of the budget. Brian recommended another magician they have used who is not as expensive so we will contact him. It would be a short magic show before the band plays at 6:00.

We discussed the Big Blue Trunk and he had quoted \$200 for 6-8 p.m. The committee agreed to go ahead with hiring him and he will be on the lawn at the federal building.

In terms of a good replacement for the popular dunk tank, the photo booth EJRP is renting for the night run was discussed. Brian explained it will be used by the runners from 8-10 PM, but we could possibly use it from 5-7 PM. He will check on the cost and let us know. We have \$800 left in the budget for entertainment, so after the Big Blue Trunk is hired, we're left with \$600. We would like to not charge for the photo booth, but ask for donations for the food shelf.

Brian indicated they wouldn't want the photo booth used from 7-8 PM so the committee will think about what the impact of that would be and get back to EJRP with a final decision.

Mascots were discussed for walking around but it was agreed that it's often too hot to ask people to wear heavy costumes.

3. ADJOURNMENT

The meeting adjourned at 4:05 PM. The next meeting will be May 18 at 3:30 PM.