# VILLAGE OF ESSEX JUNCTION BIKE/WALK ADVISORY COMMITTEE MEETING MONDAY, DECEMBER 16, 2019 AT 6 PM LINCOLN HALL

# **AGENDA**

- Public Input;
- Approve Minutes;
- Firebird Bike Racks;
- Spring Social Media Concepts;
- Adjourn.

# VILLAGE OF ESSEX JUNCTION BIKE/WALK ADVISORY COMMITTEE MINUTES OF MEETING DECEMBER 16, 2019

MEMBERS PRESENT: Jeff Frolik, Micah Hagan, Eric Bowker, Phoebe Spencer (via phone), Elijah Massey

### 1. Call to Order

Micah called the meeting to order at 6:01 PM.

### 2. Minutes Review

MOTION by Jeff, SECOND by Eric to APPROVE the June, August, and September meeting minutes. ALL IN FAVOR.

### 3. Firebird Bike Racks

Micah said that the bike racks have been installed at the Firebird Cafe, but that they are not getting much use. He believes that some people may be unaware that they are actual bike racks, and not just decorations. Darby said that she would do a social media post to promote the bike racks.

Darby will also be checking with the library to see if they are interested in using the bike racks that the committee bought at the end of the last fiscal year. If not, they will be used in other locations in the Village. The committee discussed what would make a location optimal for a bike rack, and discussed placing them near school bus stops. Eric will be connecting with the transportation coordinator at the school district to see if he is able to attend a future meeting.

# 4. Spring Social Media Concepts

The BWAC noted their interest in expanding their social media reach, perhaps through a weekly scheduled post on the Downtown Essex Junction Facebook page. Darby noted that monthly posts through Front Porch Forum could be possible as well. This will be discussed further at a future meeting.

# 6. Adjournment

The meeting was adjourned at 6:49 PM.