

**VILLAGE OF ESSEX JUNCTION
BIKE/WALK ADVISORY COMMITTEE MEETING
MONDAY, MARCH 16, 2015 AT 5:45 PM
LINCOLN HALL MEETING ROOM
AGENDA**

1. Minutes Review;
2. Planning for May Event;
3. Committee Budget;
4. Update Short, Medium, and Long Term Goals;
5. Public Input.

MINUTES SUBJECT TO CORRECTION BY THE ESSEX JUNCTION BIKE/WALK ADVISORY COMMITTEE. CHANGES, IF ANY, WILL BE RECORDED IN THE MINUTES OF THE NEXT MEETING OF THE COMMITTEE.

**VILLAGE OF ESSEX JUNCTION
BIKE/WALK ADVISORY COMMITTEE
MINUTES OF MEETING
MARCH 16, 2015**

MEMBERS PRESENT: Rick Hamlin, Phoebe Spencer, Jud Lawrie, Jeff Frolik, Eric Bowker

ADMINISTRATION: Darby Mayville, Community Relations/Economic Development Assistant

1. CALL TO ORDER

Rick called the meeting to order at 5:50 PM.

2. MINUTES REVIEW

MOTION BY JUD, SECOND BY PHOEBE TO ACCEPT FEBRUARY MINUTES. MOTION PASSED.

3. AGENDA ADDITIONS

Rick asked to add an update on the League of American Bicyclists application to the agenda. All agreed.

4. LEAGUE OF AMERICAN BICYCLISTS APPLICATION UPDATE

Rick mentioned that he had received an e-mail from the League of American Bicyclists looking for community feedback on the Village's recent application. He said that he would forward it to the committee, and recommended that they forward it onto local friends who are avid bicyclists.

Darby mentioned that she believes that the recent Bicycle Friendly Communities application has reignited interest in the Village's 2012 Walk Friendly Communities application. She has received two phone calls related to this in the past month. One was from an organic living magazine, who would like to mention Essex Junction in an upcoming edition. The other was from a shoe company in California, who would like to outfit an Essex Junction walking team with their shoes. She referred the shoe company to EJRP.

5. PLANNING FOR MAY EVENT

Rick said that it is important for the committee to begin planning for this event now, as a strong turnout is desired. The first task for the committee is setting a date.

Eric noted that May is National Bike Month, and the week of May 11th is National Bike to Work Week. He said that there are many national events and programs occurring during this time, and suggested that the committee hold an event this week.

Rosalind noted that May 4th-8th is Bike to School Week, and that Summit Street School will have the bike trailer that they received through a grant during that time. It would be possible to have the trailer at the event; however there is a \$25 fee to have it moved from its current location. All agreed that it would be nice to have the trailer at this event.

Rick suggested holding the event on a Saturday in order to attract more families. He also suggested inviting a local bike shop, and offering food of some type. Phoebe suggested holding the event at Maple Street Park. The area in front of the tennis courts would be optimal, due to its visibility from the road. The ADL parking lot was also discussed as a potential location, and it was determined that this would be a second choice for the event if Maple Street Park is not available.

The committee decided to hold the event on May 9th, between Bike to Work Week and Bike to School Week. The event is tentatively scheduled from 10 AM-2 PM. The possibility of a rain date was also discussed.

Phoebe suggested contacting some of the Five Corner's Farmer's Market vendors to see if they would be interested in selling food at the event. If these vendors are not available, the committee will look into the possibility of supplying food for the event.

Rosalind suggested having a helmet fitting station, with the possibility of a local bike shop offering discount coupons on a future helmet purchase for those who participate. She also suggested contacting the smoothie bike to see if it would be available.

Phoebe said that Local Motion ran a helmet fitting station and pop up helmet shop at UVM annually. They teamed up with a local store and are able to sell last season's helmets at a considerable discount. This is planned in partnership with the Bike Users Group club at UVM.

Rosalind suggested having a raffle at the event. Eric suggested that the committee have an informational table to educate the public on their recent activities.

Rick suggested having a slow roll ride at the event. He thought that this would be a good way of introducing the community to the idea. It was decided to hold two slow rolls at the event, one in the morning and another in the afternoon.

The committee decided to move their next meeting to April 13th in order to have more time to plan the event.

Project Assignments

- Darby will contact Lori Houghton to see if any of the Farmer's Market vendors would be interested in selling food at the event. She will also publicize the event through Front Porch Forum and the Village Newsletter.

- Eric will talk to EJRP about the possibility of using Maple Street Park. He will check to see when opening day of Little League is. He will contact local bike shops to see if any of them are interested in coming to the event.
- Phoebe will talk to Local Motion about the possibility of doing helmet fitting and sales. She will also talk to the Bike Users Group at UVM to see if any of them would be interested in attending the event.
- Rosalind will talk to Local Motion to see about the possibility of moving the bike trailer for the event.
- Rick will contact a musician who operates a one man band to see if he is interested in performing at the event.

6. COMMITTEE BUDGET

This item was tabled.

7. UPDATE SHORT, MEDIUM, AND LONG TERM GOALS

This item was tabled.

8. PUBLIC INPUT

None.

9. NEXT MEETING & AGENDA

- Next Meeting: April 13th at 5:45 PM
- Agenda Items:
 1. Minutes Review;
 2. Planning for May Event;
 3. Committee Budget;
 4. Update Short, Medium, and Long Term Goals;
 5. Public Input.

10. ADJOURNMENT

MOTION BY JUD, SECOND BY ERIC TO ADJOURN THE MEETING. MEETING ADJOURNED AT 6:47 PM.

Respectfully submitted, Darby Mayville.