VILLAGE OF ESSEX JUNCTION BIKE/WALK ADVISORY COMMITTEE MEETING MONDAY, SEPTEMBER 22, 2014 AT 6:00 PM LINCOLN HALL MEETING ROOM AGENDA

- Minutes Review;
- Continue Work on League of American Bicyclists Application;
- Discuss Potential Heart & Soul Grant Application;
- Update Short, Medium, and Long Range Goals;
- Finalize Street Sign Graphics;
- Discuss School Outreach;
- Public Input.

Date Posted:	Initials:

MINUTES SUBJECT TO CORRECTION BY THE ESSEX JUNCTION BIKE/WALK ADVISORY COMMITTEE. CHANGES, IF ANY, WILL BE RECORDED IN THE MINUTES OF THE NEXT MEETING OF THE COMMITTEE.

VILLAGE OF ESSEX JUNCTION BIKE/WALK ADVISORY COMMITTEE MINUTES OF MEETING SEPTEMBER 22, 2014

MEMBERS PRESENT: Rick Hamlin, Rosalind Hutton, Jud Lawrie, Jeff Frolik, Eric Bowker

ADMINISTRATION: Darby Mayville, Community Relations and Economic Development Assistant

1. CALL TO ORDER

The meeting was called to order by Rick at 5:46 PM.

2. AGENDA ADDITIONS

None.

3. MINUTES REVIEW

Rick clarified that it was Eric, not himself, who stated that ADL had a bike club. Jud also mentioned that it was Jeff, not himself, who suggested the idea of holding a bike rack contest.

MOTION by JEFF, SECOND by ERIC, to approve the August minutes, with changes. VOTING: unanimous; motion carried.

4. CONTIUE WORK ON BICYCLE FRIENDLY COMMUNITIES APPLICATION

Jeff stated that both Rick and Darby had sent updates to him, and encouraged the rest of the committee to do the same. Jud stated that he would work these updates into the existing matrix.

Rick stated that the group's sole agenda for their next meeting would be focusing on the completion of this application.

5. DISCUSS POTENTIAL HEART & SOUL GRANT APPLICATION

Rick said that he and Darby had written an application to provide funding for the guerilla signage project. This project was chosen due to the fact that the committee had expressed support for it in the past. He felt that it would give the committee a lot of exposure in the community.

MOTION by JEFF, SECOND by JUD, to approve the grant application, and allow for further discussion. VOTING: unanimous; motion carried.

Jud suggested adding a sign example to the application, in order to give the reviewers a better idea of the project. Darby said that she would do this.

Rosalind also suggested that the funds for replacing lost, stolen, or damaged signs be included in the project budget.

6. UPDATE SHORT, MEDIUM, AND LONG RANGE GOALS

Since many of the group's original goals have been completed, Rick asked the committee if they would like to add additional goals to the priority list, or finish the outstanding goals first. Eric mentioned that the committee may find additional things that need to be worked on as they develop the Bicycle Friendly Communities application. As a result of this, the committee decided to address this issue at a later meeting. Rick suggested that the committee consider adding additional goals relating to education.

Jeff asked if the goal of crosswalk signage/flagging was being worked on? Rick stated that the committee may ask for funds to work on this project in the next fiscal year.

Eric, who is on the Recreation Advisory Committee, noted that EJRP recently received a quote for a flashing crosswalk, which would be placed in front of Maple Street Park. Rick noted that a roadway project would be done on Maple Street during the summer of 2014, and that this would be an optimal time to install a flashing crosswalk.

Rosalind said that it would be good to have the trees growing over the street sign on the corner of Main and Church and Pleasant trimmed. Darby said that she would mention this to Public Works Superintendent Rick Jones. Rosalind said that this would help, but that she felt that the signs in this area were much too high to be easily noticed by drivers. Rick said that the standard height for signs is seven feet off the ground. He said that there is a possibility that the signs could be lowered if they are higher than this.

7. FINALIZE STREET SIGN GRAPHCS

The group decided that the term "J-Walk," which was beta tested at the Farmer's Market this summer, was not a success. Jeff showed the committee some signs that other towns have successfully used. The group discussed the pros and cons of several designs.

The committee brainstormed potential locations that they felt that the signs could direct people to. Rick suggested color coding the sign based on type of destination. All agreed that the first push with the signs should be on main roads for maximum visibility. Jeff said that he would do another example sign and bring it to the committee for their review at the next meeting. He added that the signs would include something that stated that the Bike/Walk Advisory Committee had produced them.

Rick suggested including QR codes that linked to specific information on the Bike/Walk Advisory Committee page on the Village website.

Eric suggested the idea of getting local businesses to sponsor signs.

Rosalind asked how walking and biking speed was calculated. Rick said that it is based on a calculator put out by the MUTC, which develops it based on the speed of the bottom third of the population.

Rosalind mentioned that she has received a quote from SB signs, and they estimate that it will cost \$12 to print each 18' by 18' sign.

Rick suggested the name "pedex" for the signage project. He also suggested the idea that these projects not need to have a specific name.

8. DISCUSS SCHOOL OUTREACH

Eric noted that he had presented on biking and walking at the kindergarten orientation at Summit Street School. He discussed potential routes to school, bike parking, and crossing guard locations with incoming families. Rosalind said that she did a similar presentation at Hiawatha. This presentation was especially helpful because most of the parents at the orientation are new to the school system. Both plan to talk to additional families at the upcoming school open houses.

Rosalind mentioned that Summit Street School won a grant to get a bike trailer for students to use bikes during gym class. She said that the trailer will be here from April 27th-May 8th. She hopes that if this project is a success other schools in the district may implement it.

Jeff stated that these activities are important to mention in the League of American Bicyclists grant.

Eric noted that Brownell Library held a bike commuting workshop recently. He asked the other committee members if they had been aware of it. Darby said that she would contact Local Motion, who sponsored the workshop, to let them know that the committee wanted to be aware of future events that they might hold in Essex Junction.

9. PUBLIC INPUT

Jeff asked if the committee intended to advertise for the second vacancy. Rick said yes, and asked Darby if she could include another ad for the vacancies on Front Porch Forum.

10. MEETING SCHEDULE

Next meeting

• October 20, at 5:45 PM.

Agenda Items

- Minutes Review;
- Continue Work on League of American Bicyclists Application;
- Public Input.

11. ADJOURNMENT

MOTION by JUD, SECOND by JEFF to adjourn the meeting. VOTING: unanimous; motion carried.

The meeting was adjourned at 6:46 PM.

Respectfully submitted, Darby Mayville