

Figure 21: *Estimated PTA consumer demand is projected to increase by more than 22.0% over the decade, reflecting the projected population increases. While the CCRPC population projections do not differentiate between the Village and the Town, the experience of the last decade indicates that every one person gain in the Village was offset by a 10 person gain in the Town. A continuance of this trend, while PTA consumer demand increases, does little to strengthen the viability of a retail location within the Village.*

